

Annotations

After clicking on Create Account button in the hamburger menu, we landed on this page-ready to join.

- Follow me: it seems that this should be always ON-who wouldn't want to get followers?-but I've heard from many people how they've become overwhelmed by constant social media presence and when it comes to apps, they just want to get in, get what they need and get out. They don't want to feel pressure that they need to "perform". Here they have the choice to turn it OFF (it's ON by default).
- Setting up the account starts with fun tasks; users choose their Profile picture (upload, or members can pick one from their portfolio images). Cover image can be a video, a slide show or a combination of both-it's a great way to make impression on those viewing the profile.
- Profile Info is the page users land on by default. Here they fill their personal information. introduce themselves and answer skill testing questions. Profile Info and Skill Survey sections are required to create an account and start using the app-to help keep the the community safe and up to its standards.

Both sections are listed on the same page (Skill Survey button will take you to the lower section/anchor of the page) because they are so important and to allow users see how short and simple both questionnaires are. Users don't have to finish the process right away, they can choose to Save along the way and return later on.

Show/Hide Profile button allows users to hide their profile while they are working on it and turn it back on when they are ready.

Preview Profile button allows users preview their profile page the way other users will see it; it will open in a new window/tab of the browser.

- Create Your Password: users create their passwords with an instant validation (making sure they are unique). If the password is unique and meets the specs (6-12 characters), the grey check mark will turn black (or other colour). A confirmation email will be sent to their personal emails.
- Create Your Email: users will set up their CollArtApp emails—using their names is a suggestion -they can be as creative as they wish (as long as they are unique). To confirm that the user is legitimate, the app will send a validation code to user's existing personal email (following the standard practice of other apps). Once the validation process has been successfully done, the check mark next to the email address will turn black (or other colour). A confirmation email will be sent to their personal and CollArtApp emails.
- Save Draft: as I mentioned earlier, users don't have to finish the set up in one shot-they've created their passwords so they can come back later on and continue with the process. However, their profile can't go live until they answer all required questions.

The Show/Hide Profile option will be greyed out until they fully create their accounts. As soon as their accounts have been created, the profiles will go live. If, for some reason, they decide they need to make some changes, they can hide their profiles.

Create Account: when users click on it, all answers will be validated (internal script) and if all is correct, users accounts will be created-a pop up window with a welcome message will appear and a confirmation email will be sent.

At this point, users can choose to either start browsing, posting or, more probably, uploading their portfolios and testimonials. If they don't include any testimonials, the button will be greved out to other viewers.

By clicking on this button, users will also agree to following the CollArt App's legal terms.

Sticky Footer includes a Footer Hamburger Menu, and a Share button, Posts/Calls page and a Profile page buttons in the form of icons.